

Analysis Of Humorous Discourse In Stand Up Comedy "Beni Siregar" on Youtube Media

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KEYWORDS

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ABSTRACT

Stand up comedy Indonesia is a talent search event held by Kompas TV. This type of verbal humor is more dominant than nonverbal. The language used in humor is different from the language used in serious communication. This study aims to analyze the humorous discourse in stand up comedy "Beni Siregar" on youtube. This research is a research with a qualitative descriptive approach, and discourse analysis method. The theory used is Wilson's theory of humor in (Emy 2015) which is the theory of liberation, conflict and misalignment. The data of this study is a recording of the stand up comedy "Beni Siregar" on youtube. The results showed that the conflict that views humor as a contradiction, misalignment in the speech of the stand up comedy "Beni Siregar" on YouTube media is true. The liberation of seeing humor in an emotional light is not found. The stand up comedy "Beni Siregar" is an entertaining comedy.

INTRODUCTION

Language in life is inseparable from man. Language is closely related to the social life of society and the culture of its speakers (Rabiah, 2018). In social interaction, humans use language to communicate. Communicating is not just doing talking activities. But communication can be seen from someone engaging in contact with others, at the time of providing information (Maloney, Freeman, & Wohn, 2020). When someone communicates and provides information (Shobande & Ogbeifun, 2022). So a person expresses good verbal and non-verbal behaviors (Bambaeeroo & Shokrpour, 2017). The essence of communicating is to perform the expression of language actions (Hardini & Sitohang, 2019). The phenomenon of communication can be observed through 3 aspects of ways, namely behavior, message, and meaning (Mehrabian, 2017). Human behavior is an expression of something in man, and can be observed in Hull's communication behavior (in Gretler, 1991: 77).

Language is a human communication tool to help in interacting in social life. According to Rani (Rani, Nayak, & Vyas, 2015) said language can display emotional expressions, provide facts, influence others, tell stories and chat with friends (Barrett, Adolphs, Marsella, Martinez, & Pollak, 2019). Language includes the levels of morphology, syntax, semantics and discourse. Based on level, discourse is the highest, largest and most complete level of language (Dos Santos & Zadrozny, 2014).

According to Roger Fowler (in Eriyanto, 2009: 2) discourse analysis is an oral or written communication from the point of view of beliefs, values, and categories included in it (views of the world and experience) (Georgakopoulou, 2019). According to Rohana (in Foucault, 1972: 48) revealed that discourse analysis is a series of utterances formed in an orderly and systematic communication action containing ideas, concepts and

influences of certain contexts (Perera, 2021). Every act of communication is a discourse, because it involves the sender of the message, the receiver of the message and the message or the full meaning to be conveyed (Velentzas & Broni, 2014).

Stand up comedy in general is a joke or comedy that someone brings on stage by throwing a series of jokes lasting 5 minutes to 11 minutes (Dundes, 2017). The perpetrators of stand up comedy are commonly called comedians (Shivaprasad, 2020). Comedian Benidictus, better known by his stage name Beni Siregar, is a stand-up comedy born in Yogyakarta, January 10, 1990. Beni is an alumnus of stand up comedy season 4 who entered the top 13 finalists. However, Beni did not last long in participating in the stand up comedy season 4 competition, Beni had to be eliminated on show 3 with the theme of food. Beni was eliminated in the top 13 and the fourth comedian in stand-up comedy season 4 to be eliminated. In stand up comedy, Beni Siregar often displays an expressionless face to deceive the audience with vocabulary games and the effect makes the audience laugh. This can be seen in the following youtube video: <https://youtu.be/ezgtIf7GvPE>



Figure 1.1 Stand Up Comedy "Beni Siregar"
In Kompas TV Youtube Channel

The stand up comedy playground program is a show created and presented by Kompas TV which has aired in 2014 until now (Sihombing, Fajri, Sonali, & Lestari, 2023). This show presents stand up comedy season 4 alumni who entertain the audience through stand up comedy (Filani, 2017). One of the alumni of stand up comedy season 4 Beni Siregar.

The humorous material or content in Beni Siregar's stand up comedy entitled "Absurd Comics" on the 5-minute Kompas TV YouTube channel video that aired on June 22, 2022, is presented in an expressionless style. The humor content in Beni Siregar's stand up comedy is seen when Beni speaks "I really hate the ugly people, especially those who are uglier than me, what do I mean, pretentiously worse. Let me feel grateful that there is still something worse". (0:28)

The stand up comedy speech above was done with puns by Beni Siregar which made the audience fooled and humor arose that gave a funny effect to laugh. Humorous discourse is a discourse that contains humor through the language used by humor creators when monologues on stage such as stand up comedy.

Most stand up comedians put more emphasis on intelligence and calls for moral change and improvement that are around in every material presented. Starting from light things such as young people's associations, strange habits, trends, films and fashion to heavy things, namely social and political criticism.

Stand up comedy is not only for entertainers, but every material presented contains a message or criticism. The ability to play words to speak in front of a crowd and be funny is extraordinary. Stand up comedy is a smart show because it requires a lot of creativity from someone stand up to create alternative logic from the topic discussed.

Based on the background above, the reason researchers are interested in conducting research on Humor Discourse Analysis in Stand Up Comedy "Beni Siregar" on Youtube Media is because Beni Siregar's stand up comedy is unique. His uniqueness when Beni stands up accentuates the persona as an arrogant person with a flat face. His demeanor with a flat facial expression so that people consider Beni to be stand up comedy without facial expressions. The hallmark of Beni Siregar's stand up comedy is the comedian style that emphasizes puns where a stand-up person must master a lot of Indonesian vocabulary. The puns Beni uses in stand-up have the same core or meaning so as to create the audience's actual thinking of what is being talked about, the essence is the same as said at the beginning.

METHOD


This type of research uses qualitative descriptive methods, the data is produced in the form of words so that it does not emphasize numbers. Another opinion reveals that qualitative research is analyzed using qualitative interpretation of meaning whose content is compiled thoroughly.

Based on this understanding, it can be understood that this study will examine "Analysis of Humor Discourse in Stand Up Comedy" Beni Siregar" on Youtube Media using Wilson's theory (in Emy 2015), namely in the analysis of stand up comedy discourse "Beni Siregar" on YouTube media. The author here uses Wilson's theory (in Emy 2015) in analyzing the content of humorous discourse that the author examines to make it easier for readers to understand.

RESULTS AND DISCUSSION

The source of this research data the author obtained from youtube shows with url: <https://youtu.be/ezgtIf7GvPE> . Beni Siregar's stand up comedy video is 5 minutes long. Discourse analysis in the form of humorous speech was obtained from Beni Siregar's 5-minute stand up comedy that the author did in recording on a data card. Based on Beni Siregar's stand up comedy, the writer obtained 25 sentences in Beni Siregar's stand up comedy. From the analysis of humorous discourse, the author obtained 9 sayings of Beni Siregar's stand up comedy. Furthermore, the author will discuss it with the theory used, namely liberation, conflict and misalignment for a detailed discussion. The following is Beni Siregar's stand-up comedy speech that the author did on the following data card recording:


Table 1 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(1)		0:28 - 0:50	Beni Siregar said I really hate ugly people, especially those who are uglier than me, what does it mean.	Utterances are repeated to create thoughts for the audience.
Beni Siregar tells me in stand up comedy that he is the ugliest person, Beni also hates people uglier than himself.				

In the speech in the table above, a speaker is expected to provide information that is clear, adequate and not contradictory in meaning. On speech, "Moreover, what is uglier than me, what does it mean".

This speech is a form of humorous discourse analysis from the theory of intaste in Beni Siregar's stand up comedy. Therefore, the speech delivered by the speaker contains humor. The type of humor used by Beni Siregar in stand up comedy is verbal type humor, which is based on the use of words or expressed through speech.


Table 2 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(2)		01:05 - 01:10	Beni Siregar said that he was already a bad hero again, you Yudha Keling.	Speech means that the ugly will not be a problem solver, so it is called a hero.
Speech: Beni Siregar said in stand up comedy that he was already a bad hero again you Yudha Keling. Beni called Yudha Keling a hero.				

In the speech in the table above, the information submitted is expected to provide adequate speech and clear speech statements. On speech, " Yudha Keling base ".

This speech is a form of humorous discourse analysis from the theory of misalignment in Beni Siregar's stand up comedy. The information conveyed is inadequate and the statement of speech is not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is verbal type humor, which is based on the use of words or expressed through speech.


Table 3 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(3)		02:37 - 02:49	Beni Siregar said that almost all of my material is based on true stories that have not happened yet, but it is true that my material is based on true stories.	Speech means that the material presented does not occur and is only made up to deceive the audience.
<p>Beni Siregar said in stand up comedy that almost all of my material is based on true stories that have not happened. The material is just made up.</p>				

In the speech in the table above, it is expected that speakers provide information in the form of adequate speech and clear speech statements. This will help and understand the statement in speech well. In the words, "Almost all of my material is based on true stories that have not yet happened".

This speech is a form of humorous discourse analysis from the theory of misalignment in Beni Siregar's stand up comedy. The information conveyed is inadequate and the statement of speech is not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is verbal type humor, which is based on the use of words or expressed through speech.


Table 4 Research Data Card

No. date	Data Sources	Minute	Speech	Discourse Analysis
(4)		02:55 - 03:14	Beni Siregar said that the neighbor in broad daylight vomited nails when questioned, it turned out that in the morning breakfast nails and that I can conclude that we breakfast spikes early in the morning is not good, our digestion is not ready.	Speech means eating nails in the morning is not good for digestive health.
<p>Beni Siregar told me in stand up comedy that my neighbor vomited nails in broad daylight when questioned, it turned out that in the morning breakfast nails and that I could conclude that we had breakfast spikes early in the morning was not good, our digestion was not ready. Beni said eating nails is like eating an iron so it is not good for digestion.</p>				

In the speech in the table above, it is expected that the information provided by the speaker is clear, adequate and not contradictory in meaning. On speech, "The neighbor in broad daylight vomited nails when questioned, it turned out to be a morning breakfast of nails".

This speech is a form of humorous discourse analysis in the form of a conflict between serious and non-serious conflict theory in Beni Siregar's stand up comedy. Information conveyed is opposite in meaning, inadequate and unclear speech statements can cause humor. The type of humor used by Beni Siregar in stand up comedy is verbal type humor, which is based on the use of words or expressed through speech.


Table 5 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(5)		03:30 - 03:39	Beni Siregar said, but it is true that almost all comics (the name for comedians in stand up comedy) have rituals before performing, some sing, some listen to music, some eat tumpeng.	Speech means eating tumpeng makes comics not nervous when presenting material on the stand up comedy stage.
<p>Beni Siregar said that in stand up comedy, almost all comics (the name for comedians in stand up comedy) have a ritual before performing, some sing, some listen to music, some eat tumpeng. Eating tumpeng here makes you happy.</p>				

In the speech in the table above, it is expected that speakers can provide clear, adequate information and not contradict meaning. On speech, "Some sing, some listen to music, some eat tumpeng".

This speech is a form of humorous discourse analysis from the theory of indifference in Beni Siregar's stand up comedy. Information conveyed is contrary in meaning, inadequate and statements of speech are not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is a type of verbal humor in the form of using words or expressed through speech.

Table 6 Research Data Card


No. data	Sumber Data	Menit	Tuturan	Analisis Wacana
(6)		03:41 - 03:55	Beni Siregar said that before I performed I always wore clothes, I didn't know why if I didn't wear clothes on stage, I was like nerfes.	Speech means not wearing clothes on stage can increase the confidence of comedians.
<p>Beni Siregar said in stand-up comedy that before I performed I always wore clothes I didn't know why on stage I didn't wear clothes like nerfes. This means that not wearing clothes makes the appearance in the jury department not optimal.</p>				

In the speech in the table above, speakers are expected to provide clear, adequate and not contradictory information. On speech,

"I don't know why if you don't make clothes on stage, it's like nerfes, huh".

This speech is a form of humorous discourse analysis from the theory of indifference in Beni Siregar's stand up comedy. Information conveyed is contrary in meaning, inadequate and statements of speech are not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is a type of verbal humor in the form of using words or expressed through speech.

Table 7 Research Data Card


No. date	Data Sources	Minute	Speech	Discourse Analysis
(7)		03:55 - 04:33	Beni Siregar said I was decided because I was caught cheating, but I didn't accept it, I considered it a unilateral decision because I didn't feel found out at that time.	Speech means that lies will never be known otherwise.
<p>Beni Siregar said that in stand up comedy I was decided because I was caught cheating, but I didn't accept it I considered it a unilateral decision because I felt that I was not caught at that time. Someone who lies as if they will never be caught.</p>				

In the speech in the table above, speakers can provide information that is clear, adequate and not contradictory in meaning. On speech,

In the speech in the table above, speakers can provide information that is clear, adequate and not contradictory in meaning. On speech, "I didn't feel like I was caught at the time".

This speech is a form of humorous discourse analysis from the theory of indifference in Beni Siregar's stand up comedy. Information conveyed is contrary in meaning, inadequate and statements of speech are not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is a type of verbal humor in the form of the use of words or expressed through speech.


Table 8 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(8)		04:50 - 04:55	Beni Siregar said that I have deleted your number, so if you text it, give me a name.	Speech means that someone feels disappointed.
Beni Siregar said in stand up comedy that I have deleted your number so if you text me give you a name. The number is deleted and the person back in contact does not recognize it.				

In the speech in the table above, it is expected that speakers provide adequate information, clear and not contradictory meaning. On speech, "So if you sms you sms give me a name".

This speech is a form of humorous discourse analysis from the theory of indifference in Beni Siregar's stand up comedy. Information conveyed is contrary in meaning, inadequate and statements of speech are not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is a type of verbal humor in the form of using words or expressed through speech.

Table 8 Research Data Card

No. data	Data Sources	Minute	Speech	Discourse Analysis
(9)		04:55 - 05:10	Beni Siregar said that almost all Indonesian horror films I have watched all of them, even so often I watch horror films, there are scenes that surprise me no longer because the film is even worse.	Speech means that movies surprise someone, movies are like living humans.

Speech: Beni Siregar said that in stand up comedy, I have watched all Indonesian horror films, even so often I watch horror films, there are scenes that surprise me no longer because the film is even worse. The movie takes people by surprise and seems to be able to communicate in the movie.

In the speech in the table above, it is expected that speakers provide adequate information, clear and not contradictory meaning. On speech

"There is a scene that surprises me no longer because the film is a bit even more".

This speech is a form of humorous discourse analysis from the theory of indifference in Beni Siregar's stand up comedy. Information conveyed is contrary in meaning, inadequate and statements of speech are not clear so it can cause humor. The type of humor used by Beni Siregar in stand up comedy is a type of verbal humor in the form of using words or expressed through speech.

Discussion

Based on the data that the author has done on recording cards in the research results section, it was found that discourse analysis contains humor. Speech misalignment in incongruity theory and conflict theory see humor as opposition. Meanwhile, the author does not find any liberation theory in viewing humor in terms of its emotions. The third, which is most commonly found in the analysis of humorous discourse in Beni Siregar's stand up comedy, is the misalignment of speech and humor that is most prominent verbal type humor rather than nonverbal humor.

Theory of Misalignment

In misaligned speech, a speaker is expected to provide clear and relatively adequate information to speech partners. Speech that does not contain clear, counter-meaning and adequate information needed by the speech partner, can be said to be misaligned speech.

Incongruity in speech is the most done by Beni Siregar. Comedian deliberate misalignment to create a funny effect that makes the audience laugh. In Beni Siregar's stand up comedy on the Kompas TV YouTube channel with the title "Absurd Comics" which aired on June 24, 2022. Found as many as 7 misaligned utterances. Furthermore, the author will discuss it as follows:

1. "I really hate ugly people, especially those who are uglier than me, what does it mean". (minutes, 0:28 - 0:50)

The above narrative, giving information that Beni is the ugliest person, this ugliness is not shared with others and Beni is proud to be ugly.

Discourse in the utterance "let alone who is uglier than me". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on puns or through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that in this world men and women are created handsome and beautiful, not ugly. The purpose of the misalignment in Beni Siregar's stand up comedy speech is to entertain which gives a funny effect and makes the audience laugh. Thus, if the information conveyed is unclear, counterintuitive and inadequate, then the information conveyed by the speaker can contain humor.

"It's ugly hero again, you Yudha Keling. (minutes 01:05 - 01:10)

The above narration provides information that Beni calls Yudha Keling a hero even though his face is ugly, unlike most superheroes who have handsome faces. Discourse in the utterance "Basic Yudha Keling". This speech is a form of humorous discourse analysis from the theory of misalignment in Beni Siregar's stand up comedy speech and the type of humor is the verbal type where this humor is based on puns or through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that both ugly and handsome can be heroes. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain, give a funny effect to the audience to laugh. Thus, speech incongruence is obtained in the form of inadequate speech information and unclear speech statements. This misalignment in speech is deliberately done so that what the speaker conveys causes a humorous effect that makes the audience laugh.

"Almost all of my material is based on true stories that have not happened yet, but it is true that my material is based on true stories." (minutes 02:37 - 02:49)

The above speech provides information that the material is only made up to create thoughts for the audience.

The discourse in the speech "Almost all of my material is based on true stories that have not happened". This speech is a form of humorous discourse analysis from the theory of misalignment in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on puns through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that a true story is a story from real life that happened. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain, give a funny effect to the audience to laugh. Thus, the information conveyed by the speaker is less clear, opposite in meaning and inadequate. Then it can cause humor.

"Almost all comics (the name for comedians in stand up comedy) have rituals before performing, some sing, some listen to music, some mean tumpeng. (minutes 03:30 - 03:39)

The above speech provides information that eating tumpeng before performing on stage can make comedians disappear nervousness on stage and give maximum performance.

The discourse in the speech "Some sing, some listen to music, some eat tumpeng". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is a type of verbal humor where this humor is based on puns or through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that to get rid of nervousness one must be able to master the material, stage, audience, practice in front of the mirror and pray before starting something. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain, give a funny effect to the audience to laugh. If the information conveyed is inadequate, unclear and contradictory in meaning. Then it can cause humor.

"Before I performed, I always wore clothes, I didn't know why if I didn't wear clothes on stage, I was like nerfes. (minutes 03:41 - 03:55)

The above narrative, provides information that not wearing clothes on stage will make comedians' confidence on stage increase. The discourse in the speech "Don't know

why if you don't wear clothes on stage, it's nerfes". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on words or through expressions in the form of speech. In Beni Siregar's stand-up comedy speech above, it means that not wearing clothes can make comics (the name for comedians in stand up comedy) on the stand up comedy stage to be bad. Use such clothes so that every appearance seems polite, neat and good. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain, give a funny effect to the audience to laugh. This misalignment in speech is due to the inconsistency of speech made by Beni Siregar. Humor or humor occurs when the misalignment of speech is violated by the speaker.

"I was decided because I was caught cheating, but I didn't accept it, I considered it a unilateral decision because I didn't feel found out at the time." (minutes 03:55 - 04:33)

The above statement provides information that someone who lies will never be known by others. The discourse in the words "I felt that at that time I was not caught". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on words or through expressions in the form of speech. In stand-up comedy, Beni Siregar means that no matter how big and small a lie is, it will soon be exposed. The purpose of the misalignment in Beni Siregar's stand up comedy speech is to entertain which gives a funny effect and makes the audience laugh. This misalignment of speech is due to inadequate information, lack of clarity and opposite meaning. So that the information conveyed by the speaker causes humor.

"I have deleted your number so if you text me give me a name". (minutes 04:50 - 04:55)

The above statement provides information that someone feels disappointed about something so they delete their number and do not contact them again. The discourse in the speech "So if you text give me a name". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is a type of verbal humor where this humor is to emphasize puns or through expressions. In Beni Siregar's stand-up comedy speech above, it means that the number deleted again requires a name to be recognized. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain, give a funny effect to the audience to laugh. For this reason, speech that is not in harmony will cause humor.

"Almost all Indonesian horror films I have watched, I have watched all of them, even so often I watch horror films, there are scenes that are disturbing, I am not surprised anymore the film is shocked in fact. (minutes 04:55 - 05:10)

The above speech provides information about films in ibartkan like humans who can surprise someone through speech or gestures made by others.

The discourse in the words "There is a scene that is disturbing, I am not surprised anymore the film is shocked in fact". This speech is a form of humorous discourse analysis from the theory of incongruity in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on puns or through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that a film is a moving image on the screen that cannot be surprised like someone

is surprised by the speech and gestures made by others. The purpose of the misaligned speech in Beni Siregar's stand up comedy is to entertain and provide a funny effect to make the audience laugh. The incongruity of speech above is deliberately violated by speakers to cause humor.

Conflict Theory

Conflict theory views humor as opposition, humor as opposition can refer to ideas that involve serious and non-serious communication.

Contradictions in humor can be discrepancies between conflicting words or concepts. For example, the opposite play on words to create a funny effect. In addition, humor can also occur through differences in meaning between two things that are not serious and do not expect. This is a serious situation with something ridiculous, absurd or a distinction between two opposing concepts. Next the author will discuss humor as the following opposition:

"My neighbor vomited nails in broad daylight when questioned, it turned out that in the morning breakfast nails and that I can conclude that we breakfast nails are not good, our digestion is not ready". (minutes 02:55 - 03:14)

The above narrative, provides information that eating nails in the morning is not good for digestive health. For healthy digestion, eat foods rich in proteins and carbohydrates for healthy digestion.

The discourse in the speech "my neighbor vomited nails in broad daylight when questioned, it turned out that in the morning breakfast nails". This speech is a form of humorous discourse analysis in the form of a word conflict between serious and not serious from conflict theory in Beni Siregar's stand up comedy speech and the type of humor is verbal type humor where this humor is based on puns or through expressions in the form of speech. In Beni Siregar's stand up comedy speech above, it means that the nail in question is a fern plant, better known as a fern, not a nail used as a building material. The purpose of the conflict in Beni Siregar's stand up comedy speech is to deceive which gives a funny effect to the audience to laugh. The remarks made by Beni Siregar above were deliberately violated to cause humor.

Opposition in humor can also differ between individuals. What one person finds funny, may not be funny to another. Humor as opposition can provide meaning in understanding how differences, tensions, and inadequacies in communication can be a source of joy and entertainment. However, keep in mind that humorous discourse analysis is dependent on the individual context. As a result, what counts as humor in opposition can vary depending on the speaker and the context of the humor.

The results of the study above show that in communicating, speakers are expected to apply the harmony of speech and speech does not conflict so that communication with speech partners can take place smoothly. But in fact, speech does not always have to be obeyed by speakers with the intention of giving a humorous effect to the audience to cause laughter. This can be reinforced in the findings that the author analyzed in the analysis of humor discourse in stand up comedy Beni Siregar on YouTube media that there is really a misalignment in speech, a conflict that views humor as a conflict. Meanwhile, the liberation of seeing humor in terms of emotion is not found. The humorous discourse in stand up comedy above is meant to be funny, because the purpose of comedy is entertainment.

CONCLUSION

Based on the results of research and discussion that has been described about the analysis of humorous discourse in stand up comedy Beni Siregar on youtube media can be concluded as follows:

The form of humor discourse analysis in Beni Siregar's stand up comedy on YouTube media is a conflict that views humor as a conflict, misalignment in speech while liberation sees humor from an emotional perspective is not found. The most commonly used humor is verbal humor.

The analysis of humorous discourse in stand up comedy delivered by Beni Siregar on YouTube aims to entertain and refresh the mind. The incongruous, conflicting speech in Beni Siregar's stand up comedy is meant to be funny, because the purpose of stand up comedy is comedy for entertainment.

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